



Safety and Security Measures

Office of Communications

Aldine ISD is committed to the safety and security of all students, staff, and visitors.

In the event of an emergency, the Office of Communications collaborates with district and campus administration to provide clear, accurate, and timely internal and external communication to schools, staff, students, parents, the community, and media using the established communications channels below.

The district provides emergency communication to the English and Spanish-speaking community by distributing all messages in both languages.

Communication Channels

- **Aldine ISD District Website:** The district's official site will be the clearinghouse for comprehensive official district messaging. All messaging on other communications outlets will direct users to the website for complete, timestamped information, statements, releases, etc. Website messages will be updated as soon as possible.
- **Phone calls, emails, text messages:** The district and campuses use the Blackboard Mass Communication System to inform guardians of events that may directly affect their students and or campus operations such as emergency notifications like weather alerts, power outages, transportation issues, or police activity in the general vicinity or on campus. As required, we will provide notice regarding any violent activity that has occurred or is being investigated at a district campus, facility or at a district-sponsored activity to parents, guardians, and other persons who are assigned to the campus, regularly use the facility or are attending the activity, as applicable.
 - It is the responsibility of the guardians to ensure their emergency contact information is up to date in the Home Access Center (HAC) in order to receive district messages.
- **Social Media:** Up-to-date districtwide information regarding emergency responses, closings, transportation, etc. will be shared on all official district accounts including Facebook, Twitter, and Instagram.
- **Aldine ISD Campus Websites:** In the event an individual campus is directly impacted during an emergency, a brief message will be added to their campus homepage and will direct viewers back to the district website for additional information.
- **Media:** Aldine ISD will disseminate information related to emergencies to all local Houston media outlets to be shared at their discretion. Audiences will be urged to visit the district's website and social media accounts for the latest, most complete information.

Aldine ISD uses the **Standard Response Protocol** Extended from the [I Love You Guys Foundation](#) in our messaging.

In the event of an emergency incident, we will use the following terms in our descriptions to provide clear and concise messaging.

- **Hold** is used when hallways need to be kept clear of occupants.
- **Secure** is used to safeguard people within the building.
- **Lockdown** is used to secure individual rooms and keep occupants quiet and in place.
- **Evacuate** is used to move people from one location to a different location in or out of the building.
- **Shelter** is used when the need for personal protection is necessary.